



# Privacy Policy – LocalConnect AI

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Effective Date: July 1, 2025

At LocalConnect AI (Registration No: 2025/533770/07) ("we", "our", or "us"), your privacy is important to us. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you use our website: <https://localconnectai.vercel.app>. By accessing or using our services, you consent to the practices described in this Privacy Policy.

## 1. Information We Collect

We collect information to provide better services to all our users. The types of information we may collect include:

**Personal Information:** This includes your name, email address, and phone number, which you voluntarily provide via forms or direct communications.

**Usage Data:** Information such as your browser type, operating system, IP address, device type, pages visited, access times, and referring website addresses. This data is collected through tools like Google Analytics to help us improve user experience.

## 2. How We Use Your Information

The information we collect may be used to:

Provide, operate, and maintain our website and services

Improve, personalize, and expand our offerings

Understand and analyze how you use our site

Develop new products, services, features, and functionality

Communicate with you, either directly or through email, including customer service, updates, and marketing (if opted-in)

Prevent fraud and ensure the security of our systems

## 3. Cookies and Tracking Technologies

We use cookies and similar technologies to recognize your preferences, analyze traffic, and enhance your user experience. You can control or disable cookies through your browser settings, though some site features may not function properly without them.

## 4. Third-Party Services

We may engage with third-party services such as analytics providers and AI-based APIs. These third parties may have access to certain data collected on our website. They are governed by their own privacy policies, and we recommend reviewing those for further information.

## 5. Data Security

We implement industry-standard security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. Despite these measures, no method of transmission over the internet is completely secure. We cannot guarantee absolute security.

## 6. Your Rights

As a user, you have the right to access, update, or delete your personal information held by us. You can make these requests by contacting us at: [localconnectai@gmail.com](mailto:localconnectai@gmail.com). We will take reasonable steps to verify your identity before granting access or making changes.

## 7. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technologies, legal requirements, or for other operational reasons. Any changes will be posted on this page with an updated effective date. We encourage you to review this policy periodically to stay informed about how we are protecting your information.

## Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data handling practices, please contact us at:

Email: [localconnectai@gmail.com](mailto:localconnectai@gmail.com)

Company Registration No: 2025/533770/07